THE TRAIL’S END APP
Available in the Apple and Google Play Store
Text APP to 62771 to download.

Sign In or Register an Account
• Use your account from last year!
• If you need to change your unit, go to
Settings from the side menu.
Select “Change Unit.”

Start Selling!
• Record ALL sales in the app -
Online Direct, Storefront,
Wagon/Take Order.

Multiple Scouts?
• Each Scout must have their own registered
account, even siblings.
• The same email can be used for multiple accounts.
• Toggle between accounts within the app by
clicking the Scout name dropdown at the top of
the screen.

ACCEPTING CREDIT CARDS
Every Scout can accept debit and credit cards for free. While not
required, Square readers are compatible and can be purchased at
Amazon.com or most big box retailers.

Manual Entry (no reader) - Type in the customer’s
card information.

Magstripe Reader (Android) - Swipe reader plugs
into headphone jack.

Lightning Reader (Apple) - Swipe reader plugs
into lightning jack.

Bluetooth Reader - Wirelessly connects to a device
via Bluetooth. Accepts EMV chip cards, Apple Pay,
Google Pay, Samsung Pay, NFC (contactless) cards,
and Magstripe cards.

When prompted, be sure to allow the app access to your
device’s microphone, location, and Bluetooth in order to
accept debit and credit cards.

TE REWARDS: SET A GOAL, CLAIM GIFT CARD
1. Set Goal: Scroll up or down
and tap to select prizes at
different levels or manually
enter your goal.

2. Track Progress: Check how
close you are to reaching the
next rewards level in the app.

3. Claim Gift Card: Once your
leader submits the unit’s
Rewards order and you have
a gift card amount available,
tap the claim button to get
your Amazon.com claim code.

HIT YOUR GOAL USING ALL SELLING METHODS
Online Direct: Place orders for online products
in the app. Pick the products, take payment
(credit only), and products ship to your customers.
Or, share your page with customers via email, text,
and social media.

Wagon: Door-to-door, to friends and family,
or parent’s workplace. Orders can be marked
delivered or undelivered if no product on hand.

Storefront: Register for shifts set up by the unit.
Booths are set up with product in front of high
foot traffic areas around your community.

HAVE QUESTIONS? GET ANSWERS.
• Email support@trails-end.com

• Visit the Support Portal of FAQs at support.trails-end.com

• Get peer support 24/7 in the Scout Parents Community
  www.facebook.com/groups/TEScoutParents/
**ONLINE DIRECT: SHIP TO CUSTOMER**

Tip: Click Share to text the cart to the customer to complete the purchase on their phone.

Tip: There are two ways to sell online products - directly through the app, or share your link with friends and family. Order ships directly to the customer.

**RECORD A WAGON SALE**

Tip: Marking an item as “Undelivered” means you plan to return with product later. Don’t forget to update the status when delivered!

**SIGN UP FOR A STOREFRONT SHIFT**

Tip: Storefront site and shift availability is managed by your unit leader. Reach out to them if you believe information is missing or incorrect.

**ISSUE A REFUND**

Available SAME DAY only for Scouts.

Tip: You can also edit customer information and re-send a receipt from this screen.

*Screenshots subject to change*